



National Snapshot

20,000

students served annually

200,000

students served since 1996

450

schools served
in the past year

“My favorite part of VE was getting to work with my classmates in a professional environment to create a company that helped with problems we are so passionate about!”

VE Student from the Student Exit Survey

VE programs are in



60%

of VE schools are located in under-resourced communities

Average class size:

20-25 students



100% of students

open and use bank accounts through VE's virtual online banking system

100% of students

fill departmental roles



53% Suburban

32% City/Urban

15% Town/Rural

VE schools by location type



VE Market 2020-21

Highlights from the VE Marketplace

\$525,106,867

of virtual transactions in 2020-21 school year

VE companies and their employees (the students) make up the players in the marketplace with obligations to buy and act as any entity in the real world.

540

VE businesses



B2B

VE companies use the virtual marketplace to procure the services and products necessary to operate their businesses.

B-to-B Examples: Leases, utilities, insurance, office furniture and equipment, advertising, design services, professional services.

16,500

VE employees



B2C

Students model entry-level adults with responsibilities of maintaining a personal budget, purchasing goods and services through the virtual marketplace.

B-to-C Examples: Food, clothing, automobile leasing, apartment leasing, entertainment, personal utilities/services, travel, and more

1,000s

of volunteers and guests



B2G (Guest)

Guest shoppers at trade shows receive credit cards to make purchases at VE company booths. The cards have a limit of \$5,000 per transaction per booth.

Firms may also enter into contracts with "Non-VE" entities to subsidize employee payroll expenses.



VE Market 2020-21

Business & Student Profiles



BioVital

BioVital Inc. provides people the opportunity to enhance their wellbeing, make health easily accessible, and set realistic goals through the monitoring of hydration.



Havlu

Havlu is an online retailer that sells environmentally friendly and sustainably hygiene products and Turkish cotton towels.



PAVE

PAVE provides peer-to-peer mentorship through video content in the courses most needed: college applications, financial literacy, and career success!

95% of students learn to *work as a team*

7,540 students serve in *leadership roles*

180 hours of work *experience gained* on average by each VE student

Half of VE businesses *are women-led*, compared to 5% of Fortune 500 companies



Sample Leadership Positions for Students

Chief Executive Officer (CEO), Chief Financial Officer (CFO), Chief Technology Officer (CTO), Chief Marketing Officer (CMO), Chief Operating Officer (COO), Chief Human Resources Officer (CHRO), Chief Sales Officer

Sample Job Positions for Students

Office Manager, Event Planner, Public Relations Specialist, Sales Associate, Marketing Associate, Branch Banker, Accounts Payable/Payroll Specialist, Accounts Receivable Specialist, Human Resources Associate, Web Designer, Social Media Specialist